

Middlesbrough Council
The Licensing Act 2003 - Responsible Authority (RA) Representation

Name of RA Representative:

Address: Public Health and Public Protection Service, Civic Centre, Middlesbrough.
Email: EHTS@middlesbrough.gov.uk **Tel** 01642 728272

Licence holder details

Name and Address of Premises

Address: Unit C, Rede House, 66-77 Corporation Road, Middlesbrough, TS1 1LY

Name of licence holder or club holding club premises certificate (if known)

Number of premises licence or club premise certificate (if known)

Representation

It is my opinion that the application fails to adequately satisfy the following licensing objectives:

- | | |
|---|----------------------------------|
| x | Prevention of Crime and Disorder |
| | Prevention of Public Nuisance |
| | Public Safety |
| x | Protection of Children from Harm |

Grounds for representation (including details of any previous representations)

This premise is situated in a cumulative impact zone. It is located in an area with a high proportion of licensed premises, deemed to be at saturation point. The area suffers from crime and antisocial behaviour, and poor health, much of which is alcohol related.

The applicant has not provided sufficient information in their application to demonstrate that they will uphold the licensing objectives particularly in relation to Crime and Disorder and Protection of

Children from harm. They have provided very limited information. They have stated that they will have regular staff meetings to reinforce staff obligations, operate a challenge 25 scheme, have a refusals book and have cctv. Just on the prevention of underage sales alone the details provided are inadequate and do not demonstrate sufficiently robust systems to prevent such sales. There are no details of the procedures to prevent underage sales of alcohol including training

Since receiving the application efforts have been made by Cleveland Police to arrange a multi agency meeting with the applicant in order to obtain more details of their business, and discuss concerns, but a meeting has not been able to be arranged.

This premises is in a Cumulative Impact area but the applicant has not demonstrated how their business will not add to the existing problems in the area and not negatively impact on the licensing objectives. The applicant has alluded to the Cumulative Impact area in their application but has wrongly stated that they are not in a residential area when in fact flats are located both above the premises and only a short distance away. They have also stated that they are not within a high density of off licences however they are located within central ward which already contains 28 off licensed premises.

It is the view of Trading Standards that if this premise is granted a licence the licensing objectives of "Prevention of Crime and Disorder" and "Protection of Children from Harm" will be undermined. It is paramount that licensed premises are managed in a responsible manner, to ensure that alcohol is only sold to those who are over 18 years or not under the influence of alcohol.

Underage drinking is a source of anti social behaviour within Middlesbrough. A Social Norms survey of Middlesbrough Schoolchildren aged 13-14 years in 2015/16 identified that 27% drank alcohol and that 14% had got drunk on alcohol more than once a month. In addition 38.7% believed that most people their age group got drunk on alcohol at least once per week and 9.4% believed that young people got drunk at least 3 times per week or more.

The local Alcohol profiles for England show that between 2012/13 and 2014/15 the North East had the highest levels of alcohol specific hospital admissions for under 18's in the country, and Middlesbrough had the 6th highest rate in the North East. Middlesbrough was ranked as having the 25th highest hospital admissions for under 18's out of all the authorities in England.

This premises is situated in a cumulative impact area where there are already concerns about alcohol related crime and disorder, anti social behaviour and health issues. There is concern that this premises will add to the existing problems in this area.